

FACTS	WHAT DOES TITLEMAX (<i>TITLEMAX, WE, US, OUR OR THE COMPANY</i>) DO WITH YOUR PERSONAL INFORMATION?	
Why?	TitleMax offers consumer financial products and services (<i>i.e.</i> , financial products and services for personal, household or family use). Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.	
What?	The types of personal information we collect and share depend on the product or service you have with us. For example, we may collect and share the following personal information: name, telephone number(s), social security or tax identification number, address, photo identification type and number, income information, payment history, transaction history, credit history, asset/collateral information, bank routing and account numbers, and payment card information.	
How?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons TitleMax chooses to share; and whether you can limit this sharing.	
Reasons we can share your personal information	Does TitleMax share?	Can you limit this sharing?
For our everyday business purposes – such as to process your transactions, maintain your account(s), prevent or mitigate fraud, respond to court orders and legal investigations, engage in corporate transactions, or report to credit bureaus	Yes	No
For our marketing purposes – to offer our products and services to you	Yes	No
For joint marketing with other financial companies	Yes	No
For our affiliates' everyday business purposes – information about your transactions and experiences	Yes	No
For our affiliates' everyday business purposes – information about your creditworthiness	Yes	Yes
For our affiliates to market to you	Yes	Yes
For non-affiliates to market to you	Yes	Yes
To limit our sharing	<ul style="list-style-type: none"> • Call (800) 804-5368 to speak to a Customer Service representative; or • Email optout@titlemax.com - include your first and last name, telephone number, home address, and account number (if applicable). <p>Please allow 3-5 business days for us to process your request.</p> <p><i>Please note:</i> If you are a new customer, we can begin sharing your information thirty (30) days from the date we provide this notice. When you are no longer our customer, we continue to share your information as described in this notice. However, you can contact us at any time to limit our sharing.</p>	
Questions?	Call (800) 804-5368 or go to www.titlemax.com .	
Who we are		
Who is providing this notice?	The TitleMax companies identified under " <i>Other Important Information</i> " below.	

What we do	
How does TitleMax protect my personal information?	<p>To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer and mobile application safeguards and secured files and buildings.</p> <p>We also maintain physical, electronic and procedural safeguards (<i>i.e.</i>, computer virus protection software, firewalls, encryption). Only authorized employees have access. Customer access to electronically stored account documents and information is protected via customer-created or customer-specific usernames and passwords.</p>
How does TitleMax collect my personal information?	<p>We collect your personal information, for example, when you:</p> <ul style="list-style-type: none"> • Apply for credit or credit services or give us your income information • Open an account or provide employment information • Show us your valid government-issued ID • Provide payment account or bank account information <p>We also collect your personal information from others, such as credit bureaus and similar data providers, our affiliated companies, and other organizations.</p>
Why can't I limit all sharing?	<p>Federal law gives you the right to limit only:</p> <ul style="list-style-type: none"> • Sharing for affiliates' everyday business purposes – information about your creditworthiness • Affiliates from using your information to market you • Sharing for non-affiliates to market you <p>State laws and individual companies may give you additional rights to limit sharing. See "<i>Other Important Information</i>" below for more on your rights under state law.</p>
What happens when I limit sharing for an account I hold jointly with someone else?	Your choices will apply to everyone on your account.
Definitions	
Affiliates	<p>Companies related by common ownership or control. They can be financial and nonfinancial companies. Our affiliates include the following companies:</p> <ul style="list-style-type: none"> • TitleMax of Alabama, Inc.; TitleMax Online of Alabama, Inc.; TitleMax of Arizona, Inc.; TitleMax of California, Inc.; TitleMax of Delaware, Inc.; TitleMax Online of Delaware, Inc.; TMX Finance of Florida, Inc.; TitleMax of Georgia, Inc.; TMX Credit of Georgia, LLC; TitleMax of Illinois, Inc.; InstaLoan of Kentucky, LLC; TitleMax of Mississippi, Inc.; TitleMax Online of Mississippi, LLC; TitleMax of Missouri, Inc.; TitleMax Online of Missouri, Inc.; TitleMax of Nevada, Inc.; TitleMax of New Mexico, Inc.; TMX Credit of New Mexico, LLC; TitleMax of Ohio, Inc.; TMX Credit of Ohio, LLC; TitleMax of South Carolina, Inc.; TitleMax Online of South Carolina, Inc.; TitleMax of Tennessee, Inc.; TitleMax Online of Tennessee, LLC; TMX Finance of Tennessee, Inc.; TitleMax of Texas, Inc.; TitleMax Online of Texas, Inc.; TMX Finance of Texas, Inc.; TitleMax of Utah, Inc.; TitleMax Online of Utah, LLC; TitleMax of Virginia, Inc.; TMX Finance of Virginia, Inc.; TitleMax of Wisconsin, Inc.; EquityAuto Loan, LLC; TitleMax Online Holdings, Inc.; TMX Credit, Inc.; and TMX Finance LLC.
Non-affiliates	<p>Companies not related by common ownership or control. They can be financial and nonfinancial companies. Non-affiliates we share with can include credit bureaus and similar data providers, third-party lenders; banks; collection agencies; check-cashers; tax preparers; pawnbrokers; rent-to-own; money transmitters; retailers; and prepaid card providers.</p>
Joint marketing	<p>A formal agreement between non-affiliated financial companies that together market financial products or services to you. Our joint marketing partners include lenders; banks; tax preparers; money transmitters; retailers; and prepaid card providers.</p>

Other Important Information

Updating your information: If you need to update the personal information you have given us, please visit a store to speak with a representative, or you can contact our customer service hotline at (800) 804-5368.

"Do not track": When someone visits www.titlemax.com, a cookie is placed on the visitor's computer (if the visitor accepts cookies). The cookie we place on your computer does not contain any of your personally identifiable information. TitleMax advertises its products and services on websites that you may visit, and TitleMax uses service providers to place such advertisements. Those service providers (such as Google, Microsoft or Yahoo) may use cookies placed on your computer to show you advertisements for TitleMax services on other websites. You can opt-out from service providers' and/or marketers' use of cookies in this manner by visiting each service provider's advertising opt-out page or by utilizing "do not track" functionality in your web browser. If you choose to not have your browser accept cookies from our website, you will not be able to subscribe to any services available on our website.

Changes to this Privacy Policy: If we make material changes to this Privacy Policy, we will post the updated Privacy Policy on our website, www.titlemax.com. Please take note of the effective date at the top of this Privacy Policy.

California residents: We will not share information we collect about you with affiliated or non-affiliated third-parties, except in the limited circumstances permitted under state law, or if you give us your permission. For business purposes, we may share your personal information described under "*What?*" above with credit bureaus and similar data providers, our affiliated companies, and other organizations. To request a list of companies with whom we may share personal information, email your request with your first and last name, telephone number, home address, and account number (if applicable) to optout@titlemax.com.

If you are a California resident but are not a "customer" as described above, please review our California Resident Privacy Notice and Disclosure at -

<https://www.titlemax.com/disclosures/assets/pdfs/california-resident-privacy-notice-and-disclosure.pdf> .

Nevada residents: If you would like more information regarding this notice or Nevada's law regarding corporate do-not-call registries, you can contact us at the toll-free number or address included in this notice the Bureau of Consumer Protection, Office of the Nevada Attorney General at 555 E. Washington Street, Suite 3900, Las Vegas, Nevada 89101; Phone: (702) 486-3132 Email: BCPINFO@ag.state.nv.us.

North Dakota residents: We will not disclose information about you with non-affiliated, third-party companies or financial institutions, other than as required or permitted by law, without your express permission.

Texas residents: For questions or complaints about your account, contact TitleMax at (800) 804-5368 or www.titlemax.com. TitleMax is licensed and examined under Texas law by the Office of Consumer Credit Commissioner (OCCC), a state agency. If a complaint or question cannot be resolved by contacting TitleMax, consumers can contact the OCCC to file a complaint or ask a general credit-related question. OCCC address: 2601 N. Lamar Blvd., Austin, Texas 78705. Phone: (800) 538-1579. Fax: (512) 936-7610. Website: www.occc.texas.gov. E-mail: consumer.complaints@occc.texas.gov.

Vermont residents: We will not disclose information about you with affiliates or non-affiliated, third-party companies or financial institutions, other than as required or permitted by law, without your express permission.

This Privacy Policy is provided by and applies to the following companies: TitleMax of Alabama, Inc.; TitleMax Online of Alabama, Inc.; TitleMax of Arizona, Inc.; TitleMax of California, Inc.; TitleMax of Delaware, Inc.; TitleMax Online of Delaware, Inc.; TitleMax of Georgia, Inc.; TMX Credit of Georgia, LLC; TitleMax of Illinois, Inc.; TitleMax of Mississippi, Inc.; TitleMax of Missouri, Inc.; TitleMax Online of Missouri, Inc.; TitleMax of Nevada, Inc.; TitleMax of New Mexico, Inc.; TMX Credit of New Mexico, LLC; TitleMax of Ohio, Inc.; TMX Credit of Ohio, LLC; TitleMax of South Carolina, Inc.; TitleMax Online of South Carolina, Inc.; TitleMax of Tennessee, Inc.; TMX Finance of Tennessee, Inc.; TitleMax of Texas, Inc.; TitleMax Online of Texas, Inc.; TMX Finance of Texas, Inc.; TitleMax of Utah, Inc.; TitleMax of Virginia, Inc.; TMX Finance of Virginia, Inc.; TitleMax of Wisconsin, Inc.; TitleMax Online Holdings, Inc.; TMX Credit, Inc.; and TMX Finance LLC.